



## 2010 Regional Peer Exchange – Recent Accomplishments and Future Goals

### Presenter

Carrie Giles, Northern Director , Utah Clean Cities  
Robin Erickson, Southern Director, Utah Clean  
Cities

- Coordinator Status
  - 2 Coordinators full time covering the entire state of Utah
  - 40 + hours per week per coordinator devoted to Coordinator Duties
- Coalition Staff
  - 1 part time intern for the last 3 years working 20 hours a week
  - 2 interns in the SLC Mayor's volunteer intern program donating 15-20 hours per week on selected projects
  - 1 National Clean Cities intern through the grant program working 40 hours a week
- Coalition Co-Coordiators
  - Working together the coordinators cover for each other handling the entire state. This provides for any emergencies that arise.

- Coalition Location
  - Northern office has been in the Salt Lake City Mayor's office for 15 years as an in kind donation
  - Southern office is located in the Washington County School District Fleet operations in St. George as an in kind donation
  - Utah Clean Cities is a non- profit coalition
- Coalition Organization
  - Utah Clean Cities has a 9 member Board of Directors who delegates responsibility to a 7 member operations committee
    - Operations committee handles the day to day responsibility
    - Operations chairperson oversees responsibility of the coordinators
- Coalition Meetings
  - Board of Directors meets at least once a year or when needed
  - Operations Committee meets each month

## 2008 Annual Survey

- 125 Stakeholders
- 24 Public CNG
- 47 Private CNG
- 12 Biodiesel
- 5 E85
- 26 Propane Fueling
- 18,954 Vehicles
- Displace 5,051,467

## 2009 Annual Survey

- 150 Stakeholders
- 24 Public CNG
- 47 Private CNG
- 12 Biodiesel
- 5 E85
- 26 Propane Fueling Sites
- 34,884 Vehicles
- Displaced 3,886,206

1,165,261 lower based on the new changes in the annual reporting process

- Declared one week as Idle Free Awareness Week
  - Governor Herbert and 4 Mayors sign a joint declaration
  - School Superintendent Shumway sends a letter of support to all teachers in Utah to join the campaign
  - 20,000 "Turn Your Key Be Idle Free" decals along with signs distributed to schools and businesses
- Declared November as Alternative Fuel Awareness Month with AAA, Governor Herbert and 4 Mayors signing a joint declaration
- Ace Disposal purchases CNG Waste Haulers along with private refueling on site

## Furthered the Goals of Utah Clean Cities:

- Partnership with the Utah Office of Education Pupil Transportation Specialists working with school bus drivers to reduce idling in the their school bus and personal vehicles.
  - Provide in service idle reduction training to trainers and drivers

## Lesson learned:

- Creating partnership declaration with Government needs more planning time
  - Start planning one year in advance
  - Ask for more help and delegate

- Utah Clean Cities effectiveness:
  - A rating of 7 for the coalition
  - A rating of 7.5 for the coordinator
- Areas needing improvement:
  - Stakeholder committee meetings
    - > Public Awareness Committee
    - > Technical Committee
    - > Legislative Committee
  - More consistency and involvement

- SUSTAINABLE FUNDING
  - Develop a sustainable funding source/s for the coalition. Allowing more time dedicated to communication, education, partnerships and stakeholder needs.
  
- SYNERGY
  - Involvement of all stakeholders working together
    - > Meeting stakeholders needs
    - > Meeting Clean Cities mission
    - > Increasing awareness to the communities